



Chris Earley
Truth Series Author

The Earley EDITION

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Available in English and Spanish

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FIVE STAR CUSTOMER RATING



What Are Your Non-Negotiables?

by Chris Earley

Recently I had the awesome experience of reading a few books to Alice's 1st grade class. She was beaming with pride when I arrived to her class, which literally melted my heart. The kids were so cute and were so engaged while I read to the class. The experience is one I will never forget.

A few days before my scheduled reading, a fellow lawyer invited me to a professional gathering which was going to be filled with some lawyers I definitely wanted to meet. At least one was a nationally-known and quasi-famous attorney. However, as soon as I received the invite, I immediately had to decline it because it would have meant I would have had to cancel my scheduled reading to Alice's class.

I could not and would not even think of letting my girl down. Rory offered to read to the class in my place, but I insisted that there was no way in hell I was going to miss reading to Alice's class. If I did, I would have

let her down, and that was not going to happen. It didn't matter what opportunity came before me, because my commitment I made to her was completely and totally non-negotiable.

Looking back on that day, I realize that we need to have non-negotiables in life. They are required. If you can negotiate something, then how important is it really? What are your non-negotiables? Email me at cearley@chrisearley.com and tell me. ■

Alice was beaming with pride when I arrived to read to her class.

- Chris Earley



WHAT'S NEW AT THE OFFICE

Our recent clothing drive was a massive success!

Thank you so much to everyone who donated.



Rory Earley

RORY'S RECIPES:

Roasted Salmon with Green Herbs

By Ina Garten

Chris LOVES salmon. In fact, he would eat it every night if he could! This bright and light dish is perfect for the Spring. This dish is so tasty and very easy to prepare!



INGREDIENTS:

1 (2- to 2 1/2-pound) skinless salmon fillet

Kosher salt and freshly ground black pepper

1/4 cup good olive oil

2 tablespoons freshly squeezed lemon juice

1/2 cup minced scallions, white and green parts (4 scallions)

1/2 cup minced fresh dill

1/2 cup minced fresh parsley

1/4 cup dry white wine

Lemon wedges, for serving

DIRECTIONS:

- 1 Preheat the oven to 425 degrees.
- 2 Place the salmon fillet in a glass, ceramic, or stainless-steel roasting dish and season it generously with salt and pepper. Whisk together the olive oil and lemon juice and drizzle the mixture evenly over the salmon. Let it stand at room temperature for 15 minutes.
- 3 In a small bowl, stir together the scallions, dill, and parsley. Scatter the herb mixture over the salmon fillet, turning it so that both sides are generously coated with the green herbs. Pour the wine around the fish fillet.
- 4 Roast the salmon for 10 to 15 minutes, until almost cooked, then cover the dish tightly with foil and let rest. We like ours a little on the well-done side so sometimes leave it in longer.



LAW OFFICE OF
CHRISTOPHER EARLEY

AMBASSADOR CLUB

If you are not already a member of our Ambassador Club, you should be.

This is an *exclusive* group of past and current clients interested in joining my team and I at quarterly dinners in and around the Boston area. At these dinners (which my office pays for of course!) we would love to receive your input on how we can improve the delivery of our legal services to our clients.

Simply call us at 617 338 7400 to apply to our Ambassador Club!

EARLEY FAMILY NEWS



Sports, sports, and more sports! Alice and Ollie are both playing numerous sports so the Spring is definitely very busy in our house.

Quote of the Month

"Everybody has a plan until they get punched in the mouth."

– Mike Tyson



IDEA OF THE MONTH

Never overestimate others,
and never underestimate yourself.

What Others are Saying

about the Law Office of Christopher Earley



Chris Earley made my slip and fall case as stress free as possible given my circumstances.

"Christopher was awesome helping me resolve my slip and fall case. He made it as stress free as possible given my circumstances. I am very happy with the services and will be sure to refer him to friends and family!"

Xiomara D.

My dad and the rest of the family cannot express how thankful we are for Chris Earley's efforts.

"Chris was extremely helpful and supportive with my family over the duration of my father's case. He has remained a beacon of hope at a time where my father was going through a rough patch. Chris has been able to be a consistent and reliable attorney that my dad and the rest of the family cannot express how thankful we are for his efforts. His hard work and motivating attitude have shown us not only how successful he is as a lawyer, but how much of a great human being Chris is."

Ryan N.



PARA NUESTROS CLIENTES DE HABLA HISPANA

Tenemos un historial comprobado de éxito en asegurar millones de dólares en acuerdos para personas lesionadas en accidentes automovilísticos, accidentes de lesiones personales, compensación por accidentes laborales, resbalones y caídas, accidentes de mordeduras de perros, accidentes de bicicletas, accidentes peatonales, accidentes de motocicletas, y cualquier otro tipo de casos de lesiones personales en Massachusetts.

Asegúrese de solicitar nuestro libro gratuito sobre accidentes automovilísticos en Massachusetts. La ley solo le otorga un tiempo limitado, por lo que se debe actuar rápidamente para proteger sus derechos. Nuestro número de teléfono es 617 338 7400, o envíenos un correo electrónico a cearley@chrisearley.com.

REMINDER ABOUT OUR FIRM'S COMMUNICATION POLICY

Our promise to you is that while we are working on your case, we don't take inbound phone calls. Chris Earley takes no inbound unscheduled phone calls whatsoever. It makes him much more productive and helps get your case resolved faster. You can always call the office at 617-338-7400 to schedule a phone appointment, usually within 24-48 hours. This is a lot better than the endless game of "phone tag" played by most businesses today.



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Thank You For Your Referrals!

This month, we'd like to thank Wilnick T., Paul M., Joshua R., Lucy C., Stephen K., Nazneen Y., Cheryl R., Claudia T., Janytt S., Frank F., and Richard S. for believing we are the right firm to help their friends and family. Your continued support gives us the ability to reach more individuals and make a positive difference in their lives. If we can help anyone you know that needs our services, please send them our way!

We Would Love To Receive A Review From You!

Your reviews help members of the community that need our services to find us. Simply scan this QR code to leave your review today!



Getting Online Reviews

If you run a business you likely rely on online reviews. It can be very challenging though to get clients/customers/patients to leave you a review. Here are some proven ways we have used to obtain more than 350 online reviews:

- 1 You need to ask for them.** People that use your services need to be asked for a review.
- 2 You need to follow-up, and usually more than once.** It is rare that we receive a review on the first ask.
- 3 Use text instead of email** when you make the request because people are much more likely to respond to a text versus email.
- 4 Make it easy.** Don't make people jump through hoops. Text them a link that leads them directly to the review page.
- 5 Respond to each and every review, good and bad.** In your response always thank the person for leaving the review. When you receive a negative review (we all get them), offer to make the situation right.

What you say about yourself is one thing, but what others say about you is golden. Online reviews are critical so make sure you are always getting them!

My office would love your feedback so head over to JustSeeTheReviews.com (or just scan the QR code) to leave us your review if you found this helpful! ■

